



The World is your hotel Marketplace



Press Release  
May 24th, 2016

## Availpro announces its partnership with BookBedder, the equitable booking portal for independent hotels

***Availpro Smart Channel Manager is now partnered with BookBedder, allowing its hotel owners to further diversify their online distribution.***

Paris and Lausanne, 24 May 2016 - [Availpro](#), the leading European hotel e-booking software, and BookBedder announce their partnership by establishing bidirectional connectivity between Smart Channel Manager and the online community platform, BookBedder.

BookBedder is now one of the distributors connected to Smart Channel Manager, thus allowing Availpro's client hotels to diversify their distribution channels and their sources of income. Hoteliers who wish can automatically offer competitive prices on BookBedder while still ensuring they have attractive margins.

**Skye Legon, CEO BookBedder:** *"It is very important for BookBedder to be connected with Availpro. With a strong presence in the European market, Availpro has many clients wishing to join BookBedder, but on condition that we interface with their Smart Channel Manager. Thanks to the good work from both technical teams we can now connect these hotels and welcome them into the BookBedder network of independent hotels."*

*"Availpro's mission is to help hotels in their online sales and it prides itself on being their preferred commercial partner. By working with BookBedder, we bring them ways of attracting additional revenue and help them to optimize their presence in Europe and worldwide."* added **Philippe Lamarche, President of Availpro.**

### About Availpro

Founded in 2001, Availpro is a leading provider of e-booking software solutions which allows hotels to increase their occupancy and revenue while saving costs. Availpro provides innovative and critical tools to help managers operate their on-line distribution, maximise commission-free bookings from their official website and facilitate decision-making processes regarding price optimisation and guest satisfaction.

Availpro partners with more than 300 companies around the world including largest OTA's, meta-search portals, Global Distribution Systems (GDS) and PMS & CRS providers.

Availpro has 10 offices in Europe and North America and more than 6,000 customers trust in our solutions to increase their revenue.

For more information, go to: [www.availpro.com](http://www.availpro.com), Twitter, Facebook and LinkedIn

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### **About BookBedder**

Born at the Ecole hoteliere de Lausanne in Switzerland, BookBedder is the booking site for travelers seeking the authenticity of independent hotels. BookBedder helps independent hotels diversify their distribution and actively promotes the unique personality of each hotel. With a collaborative business model that avoids the high costs of major booking sites, BookBedder is the first platform that pays commission to its member hotels.

For more information: [join.bookbedder.com/en](http://join.bookbedder.com/en)

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