

# Sentinel

Track and analyze your e-reputation



## A SIMPLE SOLUTION TO:

- Tracking the e-reputation of your hotel and of your competitors.
- Analysing your customers' comments
- Increasing your reactivity
- Improving your customers satisfaction

# You define:

- your competitors
- your review sites
- your alerts



## Features

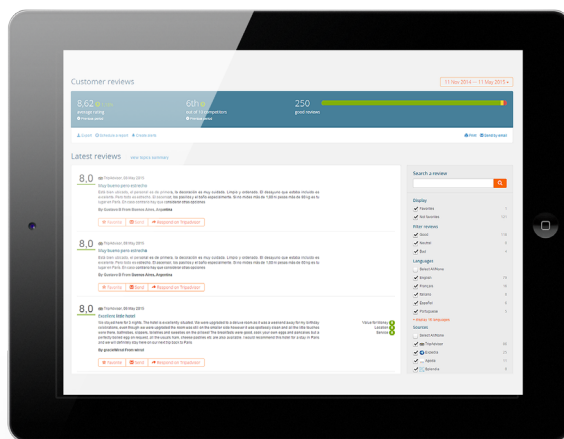
Sentinel compares and analyses :

- The comments from review sites and distributors for your hotel,
- Your comments and ratings with those of your competition
- Your ratings' trends
- Your ratings by channel and customer segment

Sentinel also provides alerts on selected topics.

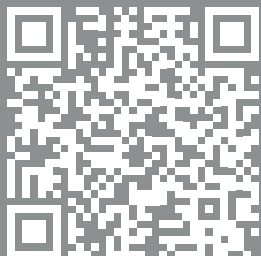
## Benefits

- Analyse your customers perception on your hotel
- Improve your e-reputation management
- Save time by collecting all your comments on one single page and respond quickly and easily
- Program your own alerts on sensitive topics



## Also...

- With the « customer comments » widget, you can select relevant comments and show them on your Web home page.
- With the RateScreener, you can follow your competition prices and your rate parity.



SCAN THE QR CODE  
TO DOWNLOAD THE  
PRODUCT SHEET



## WANT TO KNOW MORE?

Tel + 44 (0)207 766 5204

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