Availpro partners with Despegar.com, leading OTA in Latin America for deeper integration

Availpro, leading e-booking software provider, has integrated with Despegar.com, the No. 1 OTA in South American countries, to effectively increase online visibility and bookings to its fast growing customers.

The new connectivity with Despegar enables Availpro clients to make immediate ARI (Availability, Rates and Inventory) updates on the channel through Availpro's Smart Channel Manager in a few clicks. As a result, hoteliers will benefit from greater flexibility and control, more time-saving features and superior-quality results thanks to this 2way xml interface.

'In this highly challenging environment, we are delighted to help our clients developing new strategies and markets to increase their revenue. This partnership is a great opportunity for our customers to drive more bookings by targeting local audience from these fast growing emerging markets like Brazil or other South American countries.' says Philippe Lamarche, President at Availpro.

'Despegar.com and Decolar.com recommend Availpro. This integration has allowed us to improve the relationship with our customers making them save time and money. We also look forward to adding new properties to our growing list of customers thanks to a fruitful cooperation with a leading software company. By partnering with Availpro, we will both build brand value and secure our customers' long-term success! adds Christian Vilate, Vice-President at Despegar.com.

About Despegar - www.despegar.com
Founded in 1999, Despegar.com, Inc. operates as an online business-to-consumer travel agency that focuses on the Portuguese and Spanish speaking market. It operates in Argentina, Brazil, Chile, Colombia, Mexico, Uruguay, Venezuela, Spain, and the United States. The best price guaranteed in flights, hotels, packages, car rental and more are in Despegar.com. Plan your trip or make last minute bookings with millions of reviews and amazing deals. More than 500 airlines, thousands of destinations and 150.000 hotels in just one place.

About Availpro – www.availpro.com
Founded in 2001, Availpro is a leading provider of e-booking software solutions which allows hotels to increase their occupancy and revenue while saving costs. Availpro provides innovative and critical tools to help managers operate their on-line distribution, maximise commission-free bookings from their official website and facilitate decision-making processes. Availpro partners with more than 300 companies around the world including largest OTA's, meta-search portals, Global Distribution Systems (GDS) and PMS & CRS providers.

Availpro is pursuing an active international expansion strategy, and currently has three offices in France, eight in Europe and two in North America. Availpro is also represented by distributors in the Middle East and United States.
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