

Facebook Booking Engine

Boost your hotel's recommendations !



A SIMPLE SOLUTION TO:

- Capitalise on Facebook's power viral marketing
- Offer preferred rates to your Facebook fans
- Manage direct bookings

You choose...

- the **special Facebook fan rate**
- the **design** of your Facebook page
- the **photos** you wish to use to enhance your page



Features

Transform your Facebook page into a mini web site in line with your visual style:

- describe the services you offer
- offer a clear, accurate booking engine
- display your hotel's full contact details
- set this page as your default home page

Benefits

Users have a range of ways to share and distribute information about your hotel with others:

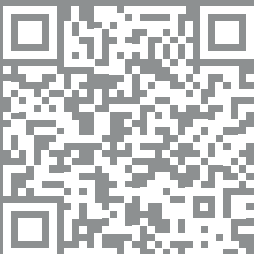
- a **Like** button, which allows your fans and friends to like your special offers and postings so that their friends can also see the information in their timeline.
- a **Send** button, which allows you to send information to your fans, and to people who are not on Facebook by email.



Also...

Your fans are ambassadors of your hotel... so reward them with preferential rates!

By becoming a fan, a user will be able to access the full range of rates that you offer directly from your Facebook page. Special fan rates are shown against a colored background and displayed next to your public rates. Visitors will become fans of your page to benefit from these attractive offers. They will also recommend your hotel to their friends! Automatically update rates and availability on all your channels, including your Facebook page, from Availpro.



SCAN THE QR
CODE TO DOWNLOAD
THE PRODUCT SHEET

WANT TO KNOW MORE?

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